

# KENNIE'S MARKETS

## PROUDLY PRESENTS

### OUR Tenth ANNUAL "PARTNERS IN LEARNING" PROGRAM



#### Information for Local Schools.

1. The "PARTNERS IN LEARNING" program will run from 01/04/10 through 04/04/10.
2. Customers may sign up the local school of their choice.
3. School members and Parents need to sign up every year, use their Preferred Kennies Card each time they shop and spend at least \$100.00 (excluding milk, cigarettes, tobacco, pharmacy and tax) at their local **Kennie's Market** during the program for their purchases to be included.
4. Anyone may sign up until Feb 14, 2010. Their totals will accumulate from the sign up period forward.
5. **Kennie's** will rebate up to 1% of the purchases made in the Schools names with a maximum donation of \$20,000.00 to all enrolled Schools.
6. If the amount to be rebated to all charities does not exceed \$20,000, each School will receive 1% of their purchases.
7. If the amount to be rebated to all Schools exceeds \$20,000, your organization will get a pro-rated percentage of the \$20,000 based on the total spending of the Schools. Example: The total amount of purchases in all the Schools is \$3,000,000 and School 1 has accumulated \$60,000 in purchases,  $60,000 / 3,000,000 = 2\%$  of all money purchases in all Schools' names. School 1 will receive 2% of \$20,000 or \$400.
8. Due to our concern for customer privacy, **Kennie's** will not provide you with names of customers enrolled for your school; however, we will tell you the number of members enrolled and total purchases made.
9. **Kennie's** cannot give each individual a report of **Kennie's** donations in their name due to the large number of households involved.
10. Finally, the \$\$\$. Your School will be presented with a "Partners In Learning" donation May 2010.

#### "PARTNERS IN LEARNING 2010" ENROLLMENT FORM

Drop this from off at the Customer Service desk at your Favorite **Kennie's Markets** or you may sign up On-Line @ [www.kenniesmarket.com](http://www.kenniesmarket.com).

CUSTOMER \_\_\_\_\_ PHONE # \_\_\_\_\_

KENNIES CARD # \_\_\_\_\_  
(Required)

SCHOOL \_\_\_\_\_ # \_\_\_\_\_  
(Required)

ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_